

Pathfinder Privacy Statement

What information do we collect?

There are two instances when a visitor is required to provide us with identifying information:

1. To receive samples of printed product labels
2. When you are placing an order.

How do we use your information?

The information collected is used for the purposes of communication between you and us, regarding your order.

Opt Out

We may occasionally email customers with product/production updates and with a promotional offer. You can opt out of such communications at any time by emailing us that you want to no longer receive this information.

How do we share your information?

We do not share your information with any person or entity outside of Pathfinder Packaging. The only use beyond our internal use would be providing your name and address to the chosen shipping company for the purpose of shipping your labels. For example, your name and address would be made available to USPS to allow for the proper delivery of your labels.

We do not share, sell, or make available any of your information to any party not specifically involved in the creation and delivery of your labels.

How do we use cookies, web beacons, and tracking technologies?

Pathfinder Packaging's website does not use any tracking technology, other than that provided by such external services as Google Analytics to monitor traffic patterns. Cookies may be used to store your login information.

How do we protect your information?

Any customer information collected in the normal course of business is kept in our secure web server and our internal systems – which are accessible only by appropriate staff with privileged access.